

# Culver Historical Highlights

Volume 31 No. 4

Published by the Culver City Historical Society

Fall 2010

## CC HISTORICAL SOCIETY ADOPTS NEW LOGO CULVER CITY & CCHS HIGHLIGHTED IN PBS PROGRAM

### KCET's HUELL HOWSER "VISITS" CULVER CITY & THE ARC

Doug Newton, CCHS VP, Ways & Means & the Manager of the Culver Hotel, finally got Huell Howser to "visit" Culver City!

In July, Mr. Howser, host of the popular PBS series, "Visiting...With Huell Howser," visited the Culver Hotel, and the Society benefitted from his visit to the Veterans Memorial Building, where he ended his filming at our CC Historical Society Archives and Resource Center (ARC) – where Costumes Chair, Louise Coffey-Webb, showed off a few of the prized M-G-M Costumes. (cont'd. pg. 6)



L-R: CCHS Historic Sites Chair & CC City Historian Julie Lugo Cerra, Huell Howser, Past CCHS President Cathy Zermeno, CCHS Costumes Chair Louise Coffey-Webb, and CCHS Photographer Fred Iglesias.

### CCHS UNVEILS NEW LOGO AT ANNUAL PICNIC

by Stephen M. Fry, VP for Programs

One of the Society's most exciting projects – and one that has been in review for some time – is its newly created logo.

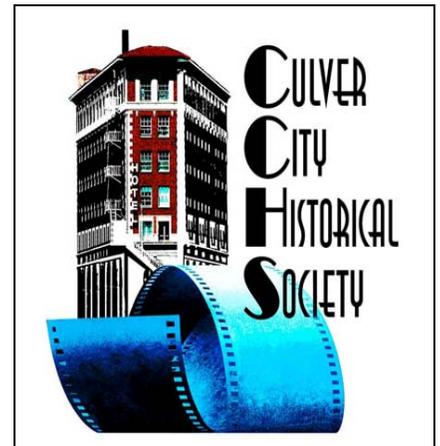
In Board meeting discussions about how the Society might develop an appropriate logo, several avenues were open, including having Society members contribute designs, hiring a professional designer, holding a competition, or choosing a ready-made logo. The Board decided that local artists, especially design students at local schools and institutions, should have an opportunity and be encouraged to participate.

The competition was publicized in local newspapers and other media with this notice: "The Culver City Historical Society is seeking an appropriate logo to represent its unique function, location, and community role. The design art should be suitable for use on the Society's literature, stationery, website, plaques and other materials, and should incorporate a local building, site or other historical reference."

We created a design brief and a set of competition rules and guidelines, with a deadline for participants of May 31, 2010. The subsequent submissions included many diverse and original ideas featuring local buildings, art, and the film industry (i.e. "Culver City: The Heart of Screenland").

Our winning logo, by unanimous vote at the July, 2010 Board meeting, was created by Robert Wolfe, a local artist and long-time Culver City resident. His

(cont'd. pg. 5)



The Culver City Historical Society's new logo designed by ROBERT WOLFE.

## ~ OCTOBER 20, 2010: GENERAL MEMBERSHIP MEETING ~

**Special Guest: Bob Wayne of Sunburst Recording Studio**

The Culver City Historical Society's Fall General Membership Meeting will be held on Wednesday, October 20<sup>th</sup> at 7:00 pm in the Multi-Purpose Room at the Veterans Memorial Building, 4117 Overland Avenue. Please park and enter from the rear of the building.

Our special guest will be Bob Wayne, the long-time owner and director of Sunburst Recording Studio who will offer an historic overview of his Culver City studio, the premiere recording studio in the West Los Angeles area. Over the last several decades, Bob has recorded works from a Who's Who of spoken word and music performers in radio, TV and film. (See Bob's profile on pg. 7.) Following Bob's presentation will be a screening of Katherine Maxwell's Girl Scout "Gold Award" 10-min. film on local history featuring several CCHS members.

The public is invited to enjoy the free program and students are encouraged to attend. The CCHS Archives & Resource Center (ARC) will be briefly opened following the meeting. Light refreshments will be served following the program (but remember: NO FOOD in the ARC!). For more information, please call the Society at (310) 253-6941 or email us at [info@CulverCityHistoricalSociety.org](mailto:info@CulverCityHistoricalSociety.org). Also, visit our new website: [www.culvercityhistoricalsociety.org](http://www.culvercityhistoricalsociety.org) for updates.